## **Orchid Transport Services Ltd**

## **Private Policy**

In accordance with new regulations governing data protection (GDPR – effective May 25<sup>th</sup> 2018) we submit this Private Policy which sets out how Orchid Transport Services Limited uses and protects any information that you provide when you use this website.

Orchid Transport Services Limited is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Orchid Transport Services Limited may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 25<sup>th</sup> May 2018.

We may collect the following information:

## Name and Job Title

Contact information including Company name and email address of contacts who may be individuals, customers & potential customers, suppliers & business partners.

Demographic information such as postcode, preferences and interests

Other information relevant to customer surveys and/or offers

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

## Internal record keeping

We may use the information to improve our services

We may periodically send promotional emails about other information which we may think you may find interesting using the email address which you have provided.

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, so long as those parties agree to keep this information confidential.

We may also release information when its release is important to comply with the law, enforce our site policies, or protect ours or others rights, property or safety.

Contacts have the right to ask for their information to be removed from the database by contacting Orchid Transport Services Limited directly info@orchidtransportservices.co.uk.